

# PORSCHE

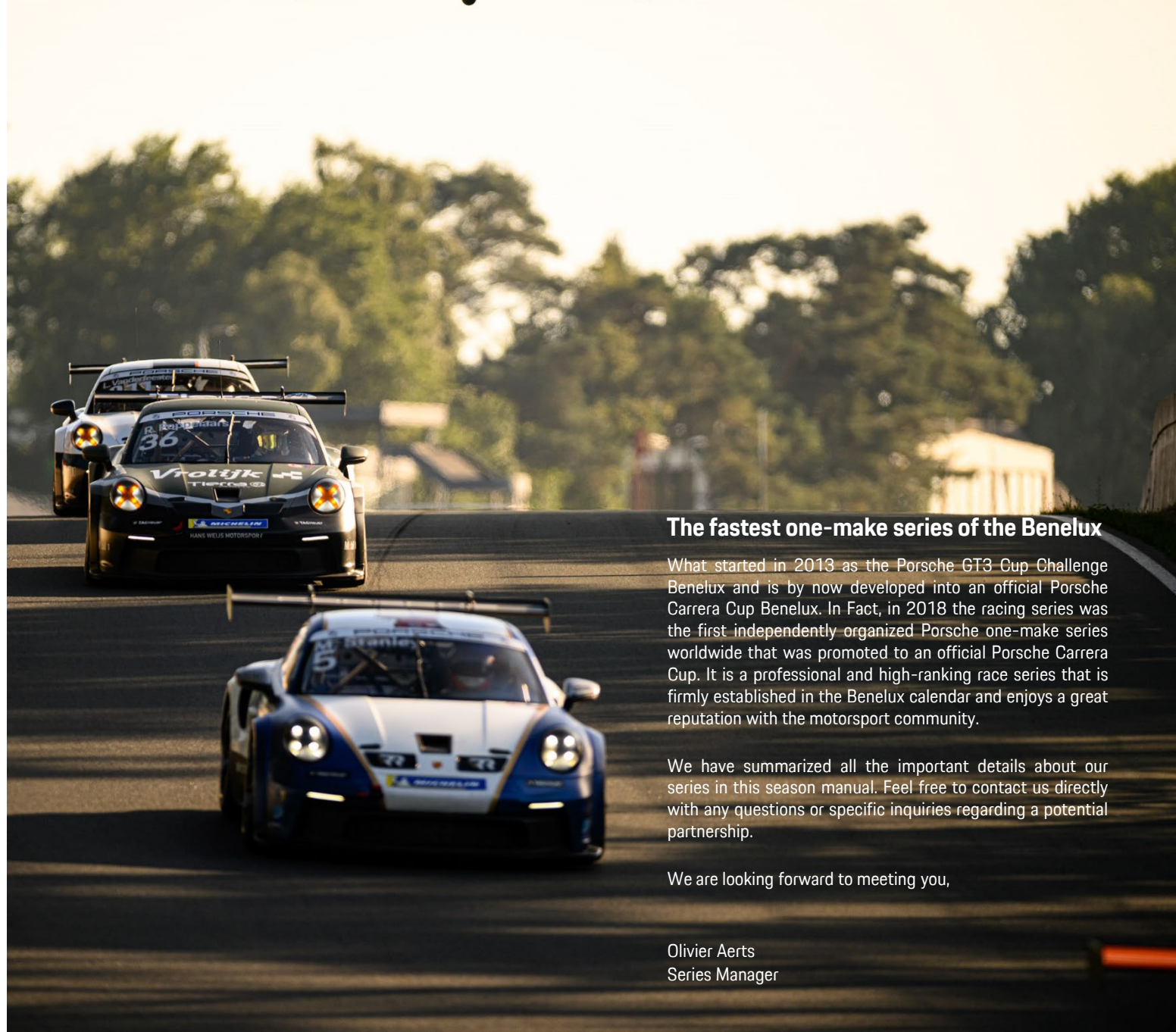
## CARRERA CUP BENELUX



### Season Presentation Porsche Carrera Cup Benelux 2024

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### The fastest one-make series of the Benelux

What started in 2013 as the Porsche GT3 Cup Challenge Benelux and is by now developed into an official Porsche Carrera Cup Benelux. In Fact, in 2018 the racing series was the first independently organized Porsche one-make series worldwide that was promoted to an official Porsche Carrera Cup. It is a professional and high-ranking race series that is firmly established in the Benelux calendar and enjoys a great reputation with the motorsport community.

We have summarized all the important details about our series in this season manual. Feel free to contact us directly with any questions or specific inquiries regarding a potential partnership.

We are looking forward to meeting you,

Olivier Aerts  
Series Manager

## The Porsche Carrera Cup Benelux.

The headliner of the Porsche Carrera Cup Benelux is the Porsche 911 GT3 Cup (992) – the world's best-selling race car, developed by Porsche AG. Close cooperation with Porsche AG ensures support for the teams on all levels. The regulations and strict scrutineering ensure a level playing field for all drivers on track. Close racing where the driver has to make the difference on track.

In 2024, twelve races will be held at various Benelux and international racetracks. The series will be part of prestigious motorsport events such as the FIA World Endurance Championship, DTM, and European Le Mans Series.

The Porsche Carrera Cup Benelux is the perfect place for young talents to develop and move up the Porsche Motorsport pyramid eventually. Champions of the past have proven the case: Ayhanca Güven, champion of 2018, is a current Porsche Factory driver, a result of the Porsche Junior Programme. Max van Splunteren, champion in 2019, won the rookie championship of the Porsche Mobil1 Supercup in 2020 and made his debut at the 24 Hours of Le Mans.

The development within the Porsche Motorsport network has proven to be the most successful path for young drivers pursuing a professional career as a driver. Almost all new Porsche factory drivers of the past years came from within the Porsche Motorsport Pyramid and their national one-make series.

As a professional race series packed with action and emotion, the Porsche Carrera Cup Benelux offers the ideal platform for business – let it be motor racing, sponsoring, supply or networking. Using the series as a marketing platform not only increases the level of awareness and brand appeal but also develops a modern and dynamic image, placing it on the level of a successful enterprise in connection with the Porsche brand.

Participants benefit from a partnership in the Porsche Carrera Cup Benelux because the series:

- Offers close and fair racing due to equal cars for all drivers
- Is well-established in the Benelux motorsport environment
- Is part of the largest motorsports events in the Benelux and beyond
- Offers exclusive experiences for your business partners
- Enjoys the fascination for the Porsche Brand
- Helps your company gain brand recognition





## Why Porsche.

With over 70 years of racing history and more than 32,000 victories to date, Porsche is the leading manufacturer in the world to specialize in high-performance cars and the most successful marque in motorsports. We are incredibly passionate about this and uphold an entire philosophy underpinning Porsche Motorsport: Spirit. Principle. Vision.

We are proud of our ability to use past lessons and tradition as a source of inspiration for creating future innovation and constantly breathing life into 'fascination sports car'. We never rest on the winner's podium but look ahead to the next challenge and this year that includes a focus on our youngest talents and fastest gentlemen of the Benelux.

With a record number of overall victories, Porsche is the most successful manufacturer in Le Mans history. Our rich heritage and pioneering technologies were pivotal in the three consecutive wins in 2015, 2016, and 2017 with the 919 Hybrid. Similarly, they helped to secure 2018's Le Mans GTE-Pro championship for the former 911 RSR, with its replacement winning its FIA World Endurance Championship debut in 2019. A new era began with Porsche entering the LMDh program in 2023.

Three Porsche Trophies, seventeen Porsche Sprint Challenges, and eleven Porsche Carrera Cups operate worldwide, culminating with the internationally contested Porsche Mobil 1 Supercup. This is the world's fastest international one-make championship, and it tours selected rounds of the Formula 1® Championship. The Porsche One-Make series is one of the most successful international racing programs and Project European Winter Season is the perfect way to further a racing career for every type of driver.

Through direct involvement in the European motorsport and together with Porsche AG we continue to raise customer awareness and interest in Porsche Motorsport throughout Europe to unprecedented levels. No other manufacturer makes such a substantial ongoing commitment to the sport.





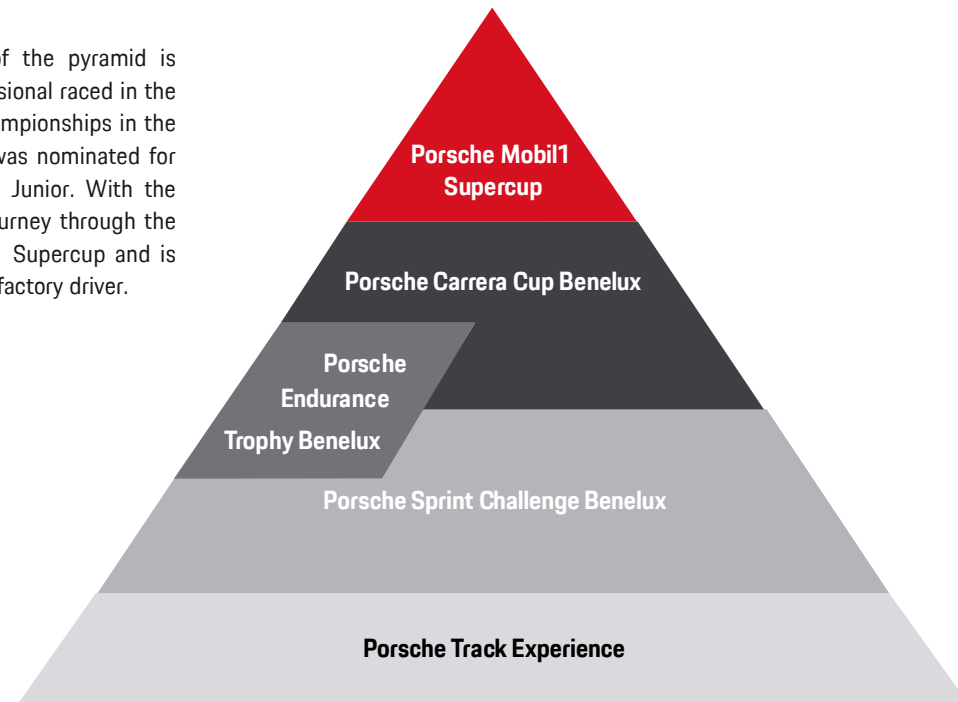
## Porsche Motorsport Pyramide Benelux.

The Porsche Motorsport Pyramid Benelux now offers even more opportunities for aspiring racing drivers.

Starting with Porsche Experience Track Days, the pyramid moves up through the Porsche Sprint Challenge Benelux, Porsche Endurance Trophy Benelux, Porsche Carrera Cup Benelux and Porsche Mobil 1 Supercup, all the way to World Championship GT racing and now, to Formula E and beyond.

As a driver in the Porsche Carrera Cup Benelux, you are instantly climbing onto the Porsche Motorsport Pyramid. Our championship provides the ideal stepping stone to develop and ultimately become a potential Porsche Factory Driver of the future, with the opportunity to race in numerous GT championships and, who knows, even the FIA Formula E Championship with Porsche Motorsport.

One driver who is currently racing to the top of the pyramid is Ayhancan Güven. The current Porsche Young Professional raced in the Benelux championship in 2017 and 2018. After championships in the Benelux and French Porsche one-make series, he was nominated for the Porsche Junior shootout and became Porsche Junior. With the support of Porsche Motorsport, he continued his journey through the Porsche Motorsport Pyramid in the Porsche Mobil1 Supercup and is now on the last step to becoming an official Porsche factory driver.



PORSCHE

CARRERA CUP  
BENELUX

# SEASON CALENDAR 2024

09-11 MAY

50.4372° N, 5.9714° E

FIA WEC  
SPA



BELGIUM • RACE 1 + 2

07-09 JUN

52.3888° N, 4.5409° E

DTM  
ZANDVOORT



THE NETHERLANDS • RACE 3 + 4

05-07 JUL

44.3439° N, 11.7167° E

ELMS  
IMOLA



ITALY • RACE 5 + 6

02-04 AUG

52.9596° N, 6.5245° E

JACKS RACING DAY  
ASSEN



THE NETHERLANDS • RACE 7 + 8

13-15 SEP

47.2197° N, 14.7647° E

GT OPEN  
REDBULL RING



AUSTRIA • RACE 9 + 10

11-13 OCT

50.9895° N, 5.2569° E

NASCAR FINAL  
ZOLDER



BELGIUM • RACE 11 + 12

PORSCHE  
Porsche Belgium

Mobil 1

ON GRID

TAG Heuer

ETS  
RACING FUELS

CASTAAR.

MICHELIN

PORSCHE  
Porsche Netherlands



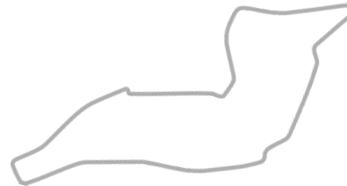
## Circuits.

The Porsche Carrera Cup Benelux 2024 calendar offers races on all renowned tracks of the Benelux and some legendary international circuits. A well-chosen balance for young talents and gentlemen drivers alike



### Circuit de Spa-Francorchamps.

Belgium  
Length: 7 km  
Number of turns: 21



### Imola Circuit.

Italy  
Length: 4,9 km  
Number of turns: 19



### Red Bull Ring.

Austria  
Length: 4,3 km  
Number of turns: 10



### Circuit Zandvoort.

The Netherlands  
Length: 4,3 km  
Number of turns: 15



### TT Circuit Assen.

The Netherlands  
Length: 4,6 km  
Number of turns: 17



### Circuit Zolder.

Belgium  
Length: 4 km  
Number of turns: 10

## Participants.

Participants in the Porsche Carrera Cup Benelux are professional racing teams that enter between one and five race cars in the series. All drivers and teams have many years of motorsport experience, something that is evident from their performance and professionalism. From mechanics through to race engineers – the customer racing teams use qualified employees who understand the vehicles from the ground up, and who can perfectly adapt to the respective track and weather conditions. The high level of professionalism of the teams can also be seen from their appearance. The race transporters and their awnings have become a standard part of the Porsche Paddock. The teams also represent a permanent pillar in the ongoing development of the series, therefore actively contributing to increasing its appeal. This high standard is also reflected in the field of drivers. A mix of young up-and-coming talent and the fastest gentlemen of the Benelux provides thrilling racing events where often just a few thousand of a second can mean all the difference between success and defeat. All of the necessary information regarding the Porsche Carrera Cup Benelux is given to the teams, who then pass it on to their drivers and partners accordingly.

## Different ways of joining the Porsche Carrera Cup Benelux.

### Teams.

Teams contact the Porsche Carrera Cup Benelux Organisation directly. The contractual relationship regarding participation in the competition is between the organization and the team.

### Sponsoring partners.

Sponsoring partners contact a team or the Porsche Carrera Cup Benelux Organisation directly. Depending on the partnership, a contractual relationship is either between the sponsoring partners and a team or between the sponsoring partners and the series organization.

### Drivers.

Drivers can contact a team directly. If needed the organization can facilitate the contact. The contractual negotiations regarding cooperation occur between the team and the driver.

## Participation conditions

Conditions of procedure and participation in the 2024 Porsche Carrera Cup Benelux are determined in the regulations and entry form. The Porsche Carrera Cup Benelux entry form is published on the series website before every season. The Porsche Carrera Cup Benelux is a series with an Overall, Pro-Am, and Am Classification, as well as a Rookie Classification.

Awarding points are determined in the regulations. The Porsche Carrera Cup Benelux regulations are registered with and approved by the Dutch KNAF (Knac Nationale Autosport Federatie) and the FIA (Fédération Internationale de l'Automobile). By signing the 'PCCB Entry Form', the competitor and driver acknowledge the regulations as legally binding. Independent, licensed technical scrutineers and official stewards of the meeting monitor every event and make sure that the rules are observed. This ensures that technical equality and sporting fairness are always guaranteed. Furthermore, our sporting delegate is present at all events to facilitate contact between the sporting entities and assist the teams and drivers in all sporting matters. The Porsche Carrera Cup Benelux regulations are available on the website and from the organization.



## Entry.

The 'PCCB Entry Form' is the starting point for participation in the Porsche Carrera Cup Benelux. The competitor and driver are eligible to participate as soon as the 'PCCB Entry Form' has been confirmed by the series organisation and the entry fee has been paid. An entry is valid for the entire season, which means that a competitor is obliged to participate in all classification rounds as well as the season tests.

The entry fee for the 2024 Porsche Carrera Cup Benelux includes the following services:

- Participation fee for one car and one driver for all 6 race events
- 10 support event paddock passes per race event
- 3 parking passes for support race event parking per event
- five 3-day team catering packages per race event

### Total price:

Until 15 January 2024	€25,900
After 15 January 2024	€27,900
Plus VAT, if applicable.	

More information as well as the aforementioned entry form are available from the series organisation and can be sent to you on request. The registration deadline for the 2024 season is 28 February 2024.

## Guest entries.

New competitors are welcome in the paddock and on the grid. Guest teams are permitted to participate in individual competitions and may take part without being eligible for the points classification, on the condition that they comply with the conditions of the Series Regulations and the Supplementary Regulations for the relevant event. The 'PCCB Entry Form' offers the possibility to register for single events. The entry form must be completed 14 days before the start of the respective competition.

The fee per guest entry is €4,999 plus VAT.

The entry fee includes the participation fee for one race car, ten support event paddock passes, three parking passes for support event parking, and three 3-day team catering packages per race event.

## Entry conditions.

To apply with the 'PCCB Entry form', the following documents need to be submitted to the series organisation:

- Fully completed 'PCCB Entry Form'
- Payment of the entry fee
- Copy of the valid 2024 FIA competitor licence
- Copy of a valid international 2024 FIA driver's license (minimum International Grade C-C)
- Authorisation to take part in international competitions abroad
- Medical certificate of aptitude for the driver





## Event schedule.

The Porsche Carrera Cup Benelux official event schedule is based on the respective timetable schedule of the main series. The relevant information, including the timetables and official event schedule, are distributed before the respective event.

In general, the following event schedule is aimed for:

### Thursday

Build-up and Technical Scrutineering  
Team Managers' Meeting

### Friday

Drivers' Briefing	
Free Practice 1	40 minutes
Free Practice 2	40 minutes

### Saturday

Qualifying Practice	35 minutes
Race 1	30 minutes + 1 lap

### Sunday

Race 2	30 minutes + 1 lap
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## Information system.

As a team taking part in the Porsche Carrera Cup Benelux, all relevant information will be provided regularly. As soon as the partnership begins, the team will be added to the official email distribution list. Additionally, there is a WhatsApp distribution list for operational events during events. This list will be updated at every team manager's meeting. Briefing the drivers in the Porsche Carrera Cup Benelux is the responsibility of the respective team managers.

**Season Information**, set up for this purpose, provides both regular readers and all other interested parties with news and documents for the upcoming race season.

With the **Team Information**, all the necessary details and background information for upcoming events such as procedures, schedules, etc., as well as all current news concerning the Porsche Carrera Cup Benelux, will be shared.

After every event, a team information email will be sent containing race results as well as the current series standings of the race weekend.

## Passes, parking.

The series organization supplies all teams entered in the Porsche Carrera Cup Benelux with a specific number of passes for each event. Generally, the passes are valid for one event and are distributed on the build-up day.

The number of entry tickets and parking passes may vary depending on the respective race event. Teams receive at least the following ticket package per entered race car:

- 10 support paddock passes
- 3 parking passes for the support-event park

More team and parking passes are subject to availability. The exact number of tickets will be communicated in the respective team information.

## Porsche Paddock.

**The following rules apply to the Porsche Paddock to ensure the series' professional appearance:**

- The paddock set-up will be coordinated by the Porsche Carrera Cup Benelux Organisation.
- Only the team trucks may be parked in the paddock; additional trucks (e.g. 7.5 t trucks) may be parked in the paddock as well. This is subject to the paddock planning, some trucks may be parked on an overflow car park outside of the paddock.
- Team awnings and all other work areas are to display a tidy, professional, and clean appearance at all times.
- It is not permitted to park road vehicles in the Porsche Paddock.
- Motorhomes or similar may be parked in the Porsche Paddock depending on the paddock planning; a campsite outside of the Porsche Paddock will be available.
- Teams may only start dismantling their displays after approval of the series organization.



## Classifications.

In the Porsche Carrera Cup Benelux, there are the following classifications:

### Overall Classification.

The Overall Driver Classification is the official Driver Classification of the Series. All results of the individual races count towards the final Overall Classification at the end of the year. There are no void or 'dropped' results. The winner of the 2024 Series is the entered Driver with the highest total number of points in the Overall Driver Classification from all the races.

### Pro-Am Classification.

The ProAm Classification is independent of the Overall Driver Classification. However, it uses the same points awarding table. It is only open for ProAm Drivers. All results of the individual races count towards the final ProAm Classification at the end of the year. There are no void or 'dropped' results. The winner of the ProAm Classification is the entered Driver with the highest total number of points in the ProAm Classification from all races. For the ProAm Classification to take place, a minimum of 5 applicable Drivers must have permanently entered the Series. The slots will be allocated on a first-come first-serve basis.

### Rookie Classification.

The Rookie Classification is independent of the Overall Driver Championship. Points for the Rookie classification will not be awarded separately but will be based on the points scored in the final race results.

### Team Classification.

The Team Classification is independent of the Overall Driver Classification. The points of two cars entered under the same Competitor license are added for the team ranking. Points for the Team Classification are awarded according to the official overall race result, irrespective of classification. If there are more than two cars entered under one Competitor license, the Competitor must nominate two Drivers (Permanent or Substitute) eligible to score Team points for the corresponding competition in writing before the end of the administrative checks at each event of the Series. Should the Competitor fail to nominate two Drivers then the two respective Drivers with the lower two competition numbers (the lowest number being 1) will be nominated automatically for that competition by the Series Organiser. No other cars from that Competitor will be considered for the Team Classification.

### National GT Champion.

As of 2023, the title of Dutch GT champion is awarded in the Porsche Carrera Cup Benelux by the KNAF. The strict regulations and scrutineering as well as the one-make format ensure fair racing and led the Dutch Federation to the decision that the title of Dutch GT champion will be awarded to the overall champion of the Porsche Carrera Cup Benelux.

### End-of-Year Standings.

For the End-of-Year Standings, all results of individual races are taken into account. There are no void results. The winner of the respective classification is the registered driver with the highest total score from all classification rounds. The winner of the 2024 Porsche Carrera Cup Benelux is the registered driver with the highest total score from all races in the Overall Classification.



## Awarding of Points.

Participants who satisfy the conditions for the allocation of points in the Overall Driver and/or Rookie and/or Pro-Am Classification and/or Am Classification for the individual races shall be awarded the following points in the order in which they are ranked in the final classification of each race, in accordance with the rules for the Overall Driver and/or Rookie and/or Pro-Am Classification and/or Am Classification.

<b>1<sup>st</sup> place</b>	25 points	<b>9<sup>th</sup> place</b>	7 points
<b>2<sup>nd</sup> place</b>	20 points	<b>10<sup>th</sup> place</b>	6 points
<b>3<sup>rd</sup> place</b>	16 points	<b>11<sup>th</sup> place</b>	5 points
<b>4<sup>th</sup> place</b>	13 points	<b>12<sup>th</sup> place</b>	4 points
<b>5<sup>th</sup> place</b>	11 points	<b>13<sup>th</sup> place</b>	3 points
<b>6<sup>th</sup> place</b>	10 points	<b>14<sup>th</sup> place</b>	2 points
<b>7<sup>th</sup> place</b>	9 points	<b>15<sup>th</sup> place</b>	1 point
<b>8<sup>th</sup> place</b>	8 points	<b>16<sup>th</sup> place</b>	0 points

Additionally, one point in each classification is awarded for the fastest qualifying lap and fastest race laps.





## Talent Pool Programme.

The Porsche Carrera Cups worldwide are well known for their talent development. To support upcoming racing drivers in the Benelux the Porsche Carrera Cup Benelux started its Talent Pool Programme. Going into the third season of the current format, the Porsche Carrera Cup Talent Pool provides on and off-track support to young pros who want to develop within the Porsche Motorsport Pyramid:

- Mentoring and coaching by former Porsche Factory driver Dirk Werner
- Talent Pool Kick-off meeting at each race event
- Guided track walk at each race event
- One on One coaching sessions after each driving session
- A fitness test at the Bakala Academy
- Social Media Training
- Sports psychology workshop

During the Talent Pool Programme, a bonus system is implemented. All Talent Pool drivers score points depending on race results, on and off-track behaviour, start reaction time, etc. Within the **bonus system free sets of tyres** can be won each race weekend:

- One free set of tyres is awarded to the driver with the fastest reaction time in the race starts over the weekend.
- One free set of tyres is awarded to the driver with the most points in the bonus system on the weekend.

The driver with the most points in the bonus system at the end of the season wins a free entry for the 2025 Porsche Carrera Cup Benelux season and six sets of tyres for the next season.

After the season an evaluation of the talent pool drivers based on championship results, driving performance, fitness level, fit to Porsche, Talent Pool bonus system results and behaviour on and off track will reveal the nomination of the Porsche Carrera Cup Benelux nomination for the **Porsche Motorsport Junior shoot-out**.



## Team Catering.

The Porsche Team Catering is available at all events from Thursday evening to Sunday afternoon. Within the Porsche Hospitality breakfast, lunch and dinner are offered in buffet form. The teams and drivers can choose the food to their liking. Drinks are in constant supply, and a selection of cakes and snacks are available in the afternoon.

The service times are scheduled according to the respective event schedule and announced via the team information and on the information board in the hospitality. With each entered car, teams receive three-weekend packages included in the entry fee. Additional team catering packages can be ordered up to two weeks before the event. Teams are prohibited from organising their own catering and/or hospitality for their guests in the Porsche Paddock.



## Race Guest Package.

The Porsche Carrera Cup offers teams the possibility to invite their partners to every race event. A special race guest package is developed for this purpose and can be ordered from the series organisation prior to the race weekend. The race guest package is developed for one-day visits to the race event and includes the following conveniences:

- Welcome package to be picked up at the welcome centre
- Event pass with access to the Paddock
- Parking ticket at the support event car parking
- All-day catering in the Porsche Hospitality
- Guided grid walk prior to the race of the Porsche Carrera Cup Benelux
- Goodie bag before leaving the track



## VIP programme.

Exclusive VIP experiences are part of the portfolio of the Porsche Carrera Cup Benelux. Exciting and close races are met with the Porsche Brand at our events. The ideal combination for teams, drivers and sponsors to invite business relations in a special environment. To meet your expectations we are offering tailor-made experiences. Our partners can choose from a wide range of options for their exclusive VIP programme which includes:

- Special food and beverage programme
- Guided grid walk at Porsche Carrera Cup and Main Series race starts
- Taxi rides in street legal or race cars on the race track
- Simulator racing challenge with prize-giving
- Shuttle service from the parking to the Porsche Paddock
- Guided tour of the Porsche Paddock with an explanation of the Porsche 911 GT3 Cup



## Vehicle.

Only Porsche 911 GT3 Cup (992) vehicles can be admitted to the Porsche Carrera Cup Benelux 2024.

### Vehicle description

#### Porsche 911 GT3 Cup (992), MY 22/23/24:

### Concept.

- Single-seater, production-based race car
- Basis: Porsche 911 GT3

### Engine.

- Water-cooled six-cylinder boxer engine, rear-mounted
- Displacement 3,996 cm<sup>3</sup>; stroke 81.5 mm; bore 102 mm
- Max. power: 375 kW (510 hp) at 8,400 rpm
- Max. rpm: 8,750 rpm
- Variable cam phasing (intake and exhaust)
- Electronic throttle
- Direct fuel injection
- Coolant circuit with thermostat
- Race exhaust system with regulated race catalytic converter

### Transmission.

- Porsche six-speed sequential dog-type gearbox
- Internal pressure-oil lubrication with active oil cooling
- Mechanical limited slip differential
- Three-plate sintered metal race clutch
- Paddle shift with electronic shift barrel actuator

### Body.

- Lightweight body in aluminium and steel composite
- Weld-in roll cage, in compliance with FIA regulations
- Removable roof section
- Pickup point for lifting device
- Racing bucket seat in compliance with FIA regulations
- Padding system for adapting to individual driver
- 110-litre FT3 safety fuel cell
- 'Fuel-Cut-Off' safety valve in accordance with FIA regulations
- Three-jack air jack system, valve mountable on either side of the car

### Chassis and braking system.

- Front axle with double wishbone front suspension adjustable ride height, camber and toe
- Motorsport driveshafts optimised for reliability and durability
- Electric power steering with manual function
- Racing shock absorbers
- Wheel hubs with central locking device
- Two separate brake circuits with brake pressure sensors
- Brake pressure distribution regulated via a brake balance system
- Derivative sensors and harness for retrofitting an ABS system
- Multi-piece steel brake discs (380 mm); internally vented and slotted
- Racing brake pads
- Tire pressure monitoring system

### Electrics.

- 10.3" Porsche colour display
- Porsche logger and power box
- Fire extinguisher system (extinguishing agent: NOVEC gas)
- Digital touch panel with multi-colour backlight
- Data connection (data logger, video system)

### Weight/dimensions.

- Total weight: approx. 1,260 kg (2,778 lbs)
- Total length: 4,585 mm (180.51 inches)
- Total width (front axle): 1,920 mm (75.59 inches)
- Total width (rear axle): 1,902 mm (74.88 inches)
- Wheelbase: 2,459 mm (96.81 inches)

### Colour.

- Exterior: GT-silver-metallic (M7Z)
- Interior: GT-silver-metallic (M7Z), without clear coat finish
- Rims: Platinum semi-matt (0B5), rear wing in naked carbon

### Conformity with regulations.

Each customer is responsible for full compliance of their car with the Porsche Carrera Cup Benelux regulations 2024.

Vehicle cannot be registered for public road use.





## Sponsoring.

The car livery and race overall with the sponsor identification is generally up to the teams. However, consideration must be given to the requirements of the series organisation and Porsche AG concerning the compulsory stickers and logos of series sponsors, starting numbers, the driver names, and their placement. Details for sticker regulations can be found in the illustration. Please find the reserved and available positions for your own use in the 2024 sticker regulations. All obligatory liveries are available on request from our spare parts service.

### Sticker regulation.

The Series Organiser offers the following sticker positions to the competitors for their use but reserves the right to revoke their availability, subject to a minimum of four weeks' notice: 17, 18, 19 and 20.

- The sticker positions 1–16, 21–26 are strictly reserved for the series.
- The obligatory stickers are to be obtained only from the series organisation.
- The minimum space between stickers must be at least 30 mm.

## Exclusivity rule.

Advertising of team partners that compete with partners of Porsche AG, Porsche Carrera Cup Benelux and/or cooperation partners shall be prohibited. In regards to the exclusivity of the partners of Porsche AG following rules apply. The exclusivity rule refers to the industry sector or the product range of a manufacturer.

**1. Mobil 1** is the exclusive partner of the Porsche Carrera Cups worldwide for lubricants, thus prohibiting teams to communicate or advertise for companies or products that are competitors of Mobil 1 lubricants.

For the area of fuels, teams are allowed to communicate or advertise for other companies under the following conditions and on request of Porsche AG:

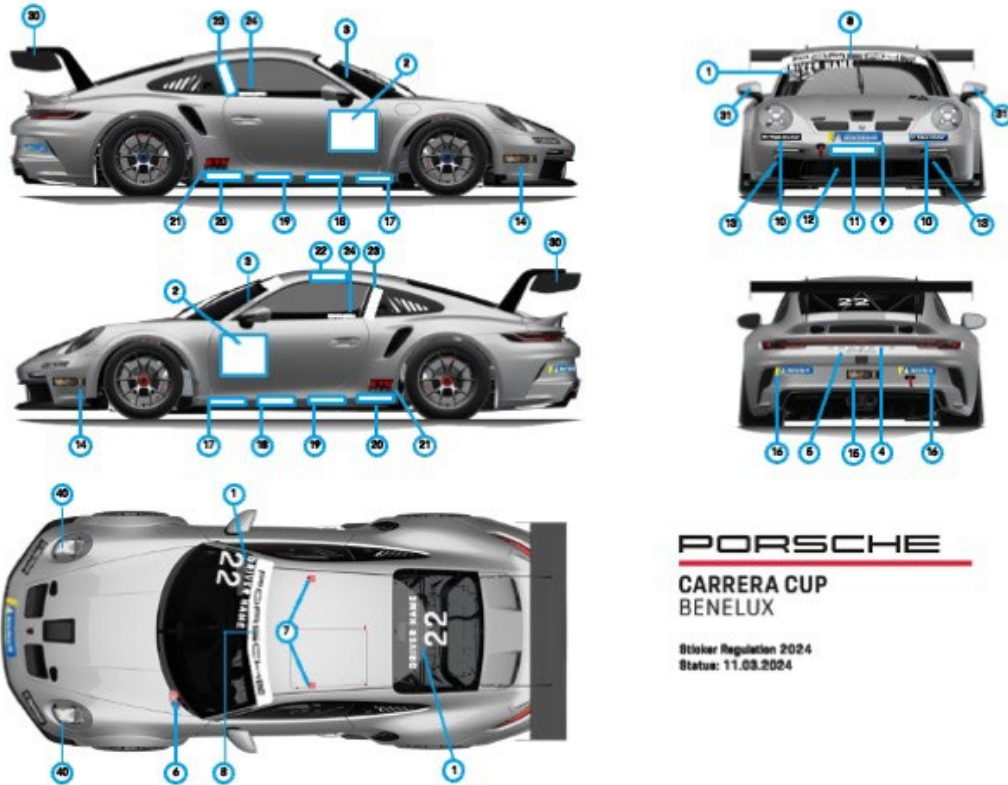
- The product brand “fuel” has to be clearly distinguishable from the company brand, e.g. “V-Power” or “Ultimate”.
- A maximum of one team with 3 race cars may communicate or advertise for one fuel brand. The date of the contract signing is pivotal.

**2. Michelin** is the exclusive partner of the Porsche Carrera Cups worldwide and as per contract for several Challenges & Trophies. Therefore it is forbidden for teams to communicate or advertise for companies or products that are competitors of Michelin.

**3. TAG Heuer** is the exclusive partner regarding watches and jewellery. The exclusivity is limited to the relationship with Porsche, not to the advertising space on the race cars, which is available to the customer teams. This means teams can still show their own chronographs, professional timekeeping pieces, wall clocks and other timing equipment partners on the car, as long as the TAG Heuer logo is on the car as well. Furthermore, a maximum of four race cars per series may be exempted from the obligation to show the TAG Heuer logo, decision of exemption is up to the series organisation.

**4. ETS** as a racing fuel must be used during all race days and will have the following specifications: Renewablaze 102 R500. This fuel is composed of 50% renewable compounds and offers greenhouse gas savings of more than 35% compared to fossil fuel. No changes to the engine are needed to allow running of the engine with this fuel.

## Sticker regulations\*



\*Subject to amendments

No.	Qty.	Size (mm)	Colour	Logo / Symbol	Placement
1	2	200/100 height	white	Starting number / Driver's Name	Windscreen, top right; Rear window, top center Front screen stickers placed from the inside
2	2	360 x 308 160 height	white with black frame	Starting number plate, Series identification Starting number	Left and right door Center
3	1	35 height	black or white	www.porsche.nl / www.porsche.be	A-pillar, left and right
4	1	526 x 32	black or white	Porsche Logotype	Rear lid
5	1	256,5 x 40	black or white	GT3 Cup	Rear lid
6	1	207 x 107	original colours	Flash for current interrupter+ E for extinguisher	Front bonnet, left
7	2		red with white outline	mounting of integral two-mount rescue device	Roof
8	1	1244,5 x 133,7	white on black	Porsche Logotype	Windscreen
9	1	557 x 120	MICHELIN original colours	MICHELIN	Front bumper
10	2	255 x 50	TAG Heuer original colours on black	TAG Heuer	Area above daytime running light unit
11	1	Reservation PORSCHE; Team is free to use this area but can be reclaimed any time by the series organisation.			Front bumper
12	1		background: black, logo: white	Only isolated team logo permitted. No sticker permitted.	Center radiator mesh
13	2	Reservation PORSCHE; Team is free to use this area but can be reclaimed any time by the series organisation.			Side radiator mesh, left and right
14	2	245 x 70	MOBIL 1 original colours	MOBIL 1 anniversary logo	Front bumper, left and right
15	1	245 x 70	MOBIL 1 original colours	MOBIL 1 anniversary logo	Rear bumper, affixed on delivered plate
16	2	345 x 70	MICHELIN original colours	MICHELIN	Rear bumper, left and right
17	2	Reservation PORSCHE; Team is free to use this area but can be reclaimed any time by the series organisation.			Side sill, left and right
18	2				Side sill, left and right
19	2				Side sill, left and right
20	2				Side sill, left and right
21	2	150 x 70	Original colours with white outline	ETS	Side area, left and right
22	1	50 height	Black or white	Driver's name	Roof rail left
23	2	323 x 137	Nationality Flag	Driver's nationality Flag	Rear side window, left and right
24	2	25 height	White	@carreracupbenelux	lower window frame left and right
30*	2	55 height	White/black	Talent Pool	Rear-wing side panel, left and right
31*	2	25 height	White/black	Talent Pool	Exterior mirror, left and right
40	2		Blue or yellow	Headlight stickers (none for Pro, Blue for ProAm, Yellow for Am)	Headlights, left and right

## Badge regulations.\*

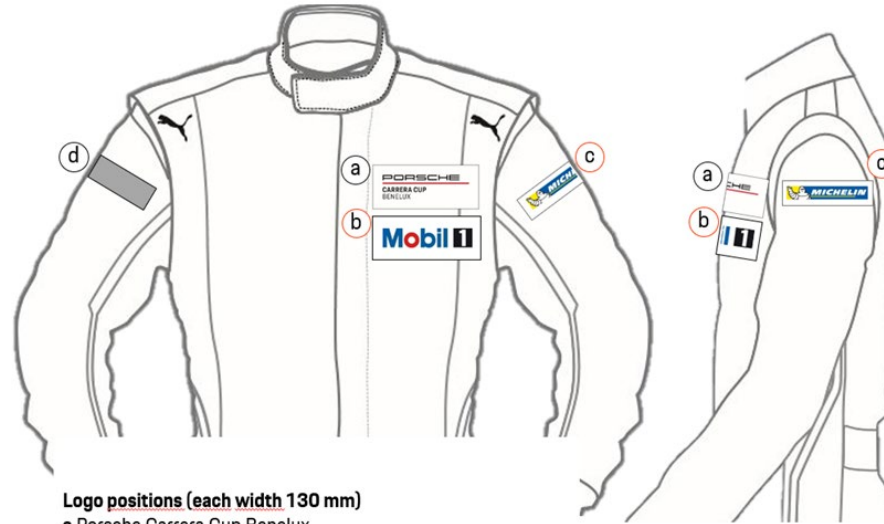
In due time prior to the first race event, all teams entered for the Porsche Carrera Cup Benelux 2024 will receive a sufficient number of the obligatory badges for their drivers' racing overalls. All teams are obliged to affix these obligatory badges to their drivers' racing overalls as prescribed for the entire duration of the race. Please note that for the embroidery/affixing of badges to racing suits (FIA Standard 8856–2000) the following applies:

Embroidery sewn directly onto the overall must be stitched onto the outermost layer only. Backing material of badges must be flameproof and in conformity with the standard ISO 15025 (NOMEX). The backing used for affixing the badge to the overalls must be flameproof and in conformity with the standard ISO 15025 (NOMEX). Embroidery thread used to affix badges must be flameproof and conform with the standard ISO 15025 (NOMEX). It is also advisable that embroidery thread used for badges is flameproof and in conformity with the standard ISO 15025 (NOMEX). When affixing badges and signs to overalls, heat-bonding must not be used.

Any embroidery or affixing of badges not complying with these conditions will result in the cancellation of the homologation of the overalls concerned.

Please use the following positions for affixing obligatory badges:

\*Subject to amendments



### Logo positions (each width 130 mm)

- a Porsche Carrera Cup Benelux
- b Mobil 1 Logo
- c Michelin Logo
- d Reservation Porsche



## Porsche technical support.

Our engineering and technical staff are happy to assist you with any questions you may have about your Porsche 911 GT3 Cup (992) car and additional technology (data recording, etc.) of Porsche AG at our workspace and at the circuits. If you have any further questions regarding any technical or logistical issues, please contact Mr. Armand Broekmans (see Contact Page).

## Spare part service.

Required spare parts and prices are available directly from Prospeed Competition (see Contact Page). In the 2024 season, we are offering one defined spare part package at a special price when purchasing a new 911 GT3 Cup car. Information about this package and its conditions is available on request from the Porsche Carrera Cup Benelux Organisation.

## Fuel.

ETS as a racing fuel must be used during all race days and will have the following specifications: Renewablaze 102 R500. Please check the technical regulations and specific supplementary regulation for each event.

## Tyre service.

Michelin is the official tyre partner of the Porsche Carrera Cup Benelux.

Michelin has developed a tyre exclusively for the Porsche one-make series. These tyres can only be obtained by entered teams. Other tyre makers are not permitted. Michelin's tyre service is available at every race event, providing comprehensive customer service.

## Tyre regulations.

At each Event, the following quantity of tyres for each competition number can be marked by the Technical Scrutineers:

### For Official Pre-Season Testing:

- Six (6) slick tyres for the front axle and the same for the rear axle

### For the free practice of the first Event:

- Four (4) slick tyres for the front axle (registered at official Pre-Seasing Testing).
- Four (4) slick tyres for the rear axle (registered at official Pre-Seasing Testing).
- Two (2) slick tyres for the front axle. And the same for the rear axle

### For free practice of any of the following Events:

- Four (4) slick tyres for the front axle (registered at the previous Event only).
- Four (4) slick tyres for the rear axle (registered at the previous Event only).
- Two (2) slick tyres for the front axle. And same rear axle

### For qualifying and race (of any Event):

- Four (4) slick tyres for the front axle. And same rear axle
- Four (4) rain tyres for the front axle. And same rear axle

## Tyre prices 2024\*.

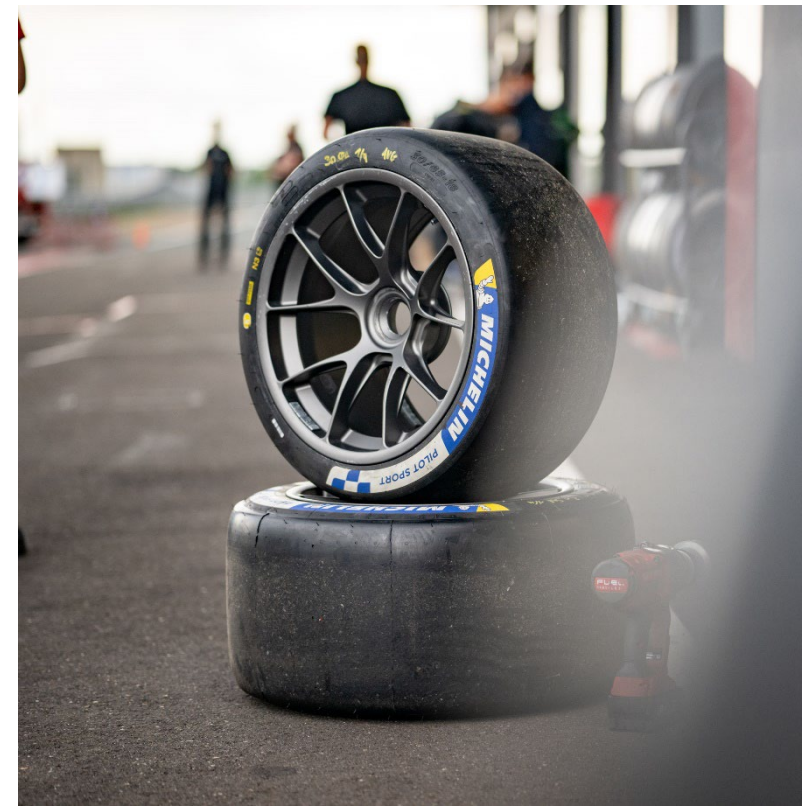
These prices include the disposal of the old tyres. The appropriate tyre order forms are available on request. Please contact the Porsche Carrera Cup Benelux Organisation.

### Slick

Front: 30/65 R 18 Porsche Cup N3  
Rear: 31/71 R 18 Porsche Cup N3R  
€2.168 excl. VAT per set

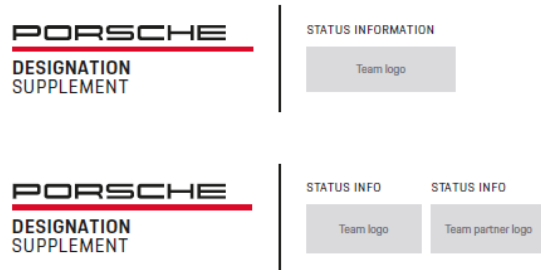
### Rain

Front: 30/65 R 18 P2L  
Rear: 31/71 R 18 P2L  
€2.258 excl. VAT per set



## Logo application.

For participating teams and their partners, CI manuals have been developed specifically for motorsport, which define different application areas and uses for the teams and their sponsors. Once the 'Application for Team Entry' is completed, you will receive a manual.



## Porsche trademarks.

The use of the Porsche trademarks and other registered trademarks is not allowed.

## TV, advertising and audio rights.

Copyright and all image and audio rights belong to Cup Challenge Benelux BV, including images taken from television broadcasts of the Porsche Carrera Cup Benelux 2024.

All television rights for the 2024 Porsche Carrera Cup Benelux for both terrestrial broadcasting and cable and satellite television broadcasts, all video rights and all rights for exploitation by all electronic media, including the Internet, belong to Cup Challenge Benelux BV.

Images provided by the series, including video material, are generally not subject to copyright and can be used by teams and their sponsors. However, as Porsche trademarks, in general, can be seen on the cars and as Porsche possesses the brand rights (e.g. the shape of the Porsche 911 GT3 Cup (992)), the following must be considered:

Image details are to be chosen such that the Porsche brand emblem does not come to the fore, thus allowing the presumption of brand advertising. All usage rights for images that are taken during a Porsche Carrera Cup Benelux session by the official Porsche photographers remain with Cup Challenge Benelux BV.



## Communication Channels

The official Porsche Carrera Cup Benelux media team is on-site at all Porsche Carrera Cup Benelux events to produce content for our various communications channels and maximize the media return for the championship. While the race weekends form the centre of the racing action on track, our media team is working on the communication all year round. Extensive media production in terms of TV production, social video content, and photography is carried out at all events and is accessible to all championship partners through a database.

### Website.

The Porsche Carrera Cup Benelux website is the core hub of all communication regarding the championship. The website provides general information, racing results, articles about the teams, drivers, and more. Furthermore, the live streaming and live timing of all races are available for fans and partners at home.

### Social Media Campaign.

Under the handle @carreracupbenelux, you can reach the official social channels of the Porsche Carrera Cup Benelux. Our social media campaign is dedicated to our drivers and teams throughout the season and between race weekends. With our own media crew present at each race, the championship documents the successes of its drivers and enables them to share their weekends with the fans at home or in the grandstands.

### Press Releases.

Before and after every race weekend, the Porsche Carrera Cup Benelux issues press releases which are distributed by the official Porsche Belgium, Porsche Netherlands, and Porsche Carrera Cup Benelux distribution channels. A communication tool that not only benefits our drivers and teams with regards to their communication but also supports the professional appearance of the championship and supports the media return for associated partners.

### TV distribution.

All races of the Porsche Carrera Cup Benelux will be covered by high-quality TV production that is not only available through the livestream channels of the championship but will also be distributed to TV partners like Ziggo. Starting in 2024, the races of the Porsche Carrera Cup Benelux will be available besides paid TV channels also on Free TV. This will further enhance the media return of all partners of the championship.

## Media Monitoring 2023

**44.3 million**

**TV Media Contacts**  
IRIS Sport Report  
Season 2023

**7.1 million**

**Online Media Contacts**  
IRIS Sport Report  
Season 2023

**9.3 million**

**Total Impressions**  
PCCB owned channels  
Season 2023

**2.500**

**Contacts Press Releases**  
PCCB database  
40% openings rate

## Social Media

Key facts. Status: 01.03.2024



Followers



**23.852**



**6.293**



Engagement



**684.879**



**22.426**



Reach



**5.219.055**



**253.894**

## Professional teams.

The teams participating in the Porsche Carrera Cup Benelux are professional motorsport organizations and support their drivers on and off track to achieve their best performance.

Talk to our teams to find out more about their experiences with Porsche Carrera Cup Benelux and the transformation of the championship over the last few years.



**GP ELITE**

**RACEART**  
TEAM

**PORSCHE**

**Porsche Estonia**

**NGT**  
RACING



**JW RACE**  
Service

**PG MOTORSPORT.NL**



*Speed  
Lover* **Racing Team**

**39** THIRTYNINE  
**RACING**

**EST1** RACING

## Partnerships.

Sponsors of the series connect their brands to the Porsche marque and use the championship as a communication platform for both business-to-consumer and business-to-business activities.

There is now so much awareness and excitement surrounding the championship that there are more sponsors than ever before. In addition to the huge brand exposure sponsors achieve, it provides ample opportunity and scope for use in sponsors' wider marketing communications.

Sponsorship activities include, but are not limited to: PR, customer communications, product placement, race weekend hospitality and VIP programme, display cars for events and business-to-business networking. The following pages offer options



**PORSCHE**  
Porsche Netherlands



**PORSCHE**  
Porsche Belgium





## Contact details.

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